

PRESENCE

SEE. FEEL. **TRUST** YOUR AUTONOMOUS CAR

WE BARELY TRUST OUR COMPUTERS OR SMARTPHONES TO WORK FLAWLESSLY, SO HOW CAN WE TRUST OUR LIVES TO A FULLY AUTONOMOUS CAR?

PRESENCE WILL INSTILL TRUST IN PASSENGERS TOWARDS THEIR AUTONOMOUS DRIVER BY GIVING THE PASSENGERS A GLIMPSE INTO ITS MIND WITHOUT INTERRUPTING THEIR ACTIVITIES.

BY INCREASING **AWARENESS** OF WHAT THE CAR SEES AND PROVIDING **CERTAINTY** ON ITS UPCOMING INTENTIONS, PASSENGERS CAN BE AT EASE.

RELAX, IT'S GOT THIS.



BE AWARE

PRESENCE helps passengers gain a better understanding of what the vehicle sees, as light panels display the information from the car's perception system. The closer an object is, the larger it will appear on the light panel.

BE CERTAIN

The moving floor panel gives passengers a sense for the car's intention to brake. This interaction allows passengers to anticipate upcoming vehicle actions, ensuring they are prepared.

BE UNDISTURBED

PRESENCE uses ambient communication to impart a feeling rather than explicit information. Since the feedback is non-invasive, it enables the passengers to continue their activities without being distracted.

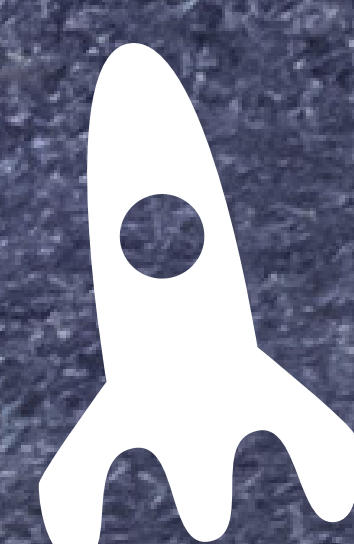


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