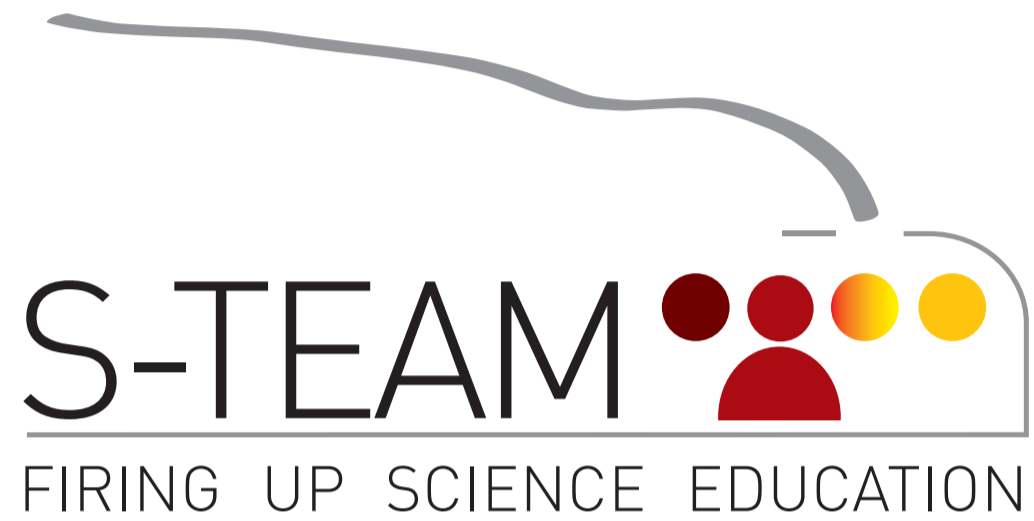


LOGO: S-TEAM



The logo illustrates the “forward motion” and the “team” aspects of the project.
The windows in the train, can also be interpreted as heads of people in a train/team.

The slogan: “FIRING UP SCIENCE EDUCATION” has an optimistic feeling/sound.
The typeface is a sansseriff, to further underline a feeling of “modern, forward thinking”.