A Brief History of Computer Games - Part Two (pp.18-35)

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Motion Controls - Wii (2006)

IR LEDs

Innovative Gameplay > Hardware Performance

- Targeted casual gamers (whole families could play together)
- Game Journalists were initially skeptical
- It became a big success
- Made profit also on console sales, due to cheaper hardware

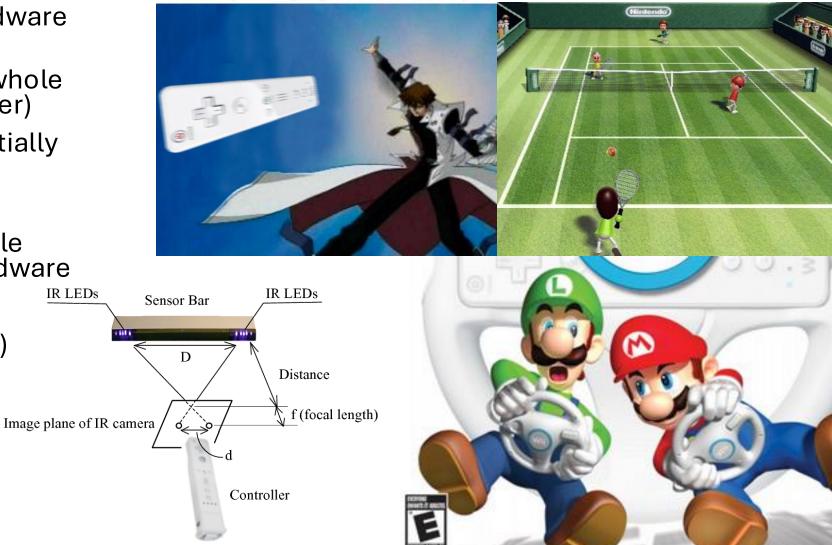
Notable games

- Wii Sports (came bundled)
- Mario Kart

Wii Motion plus (2009)

- Wii Spots Resort
- Zelda: Skyward Sword

when you forget your wiimote strap



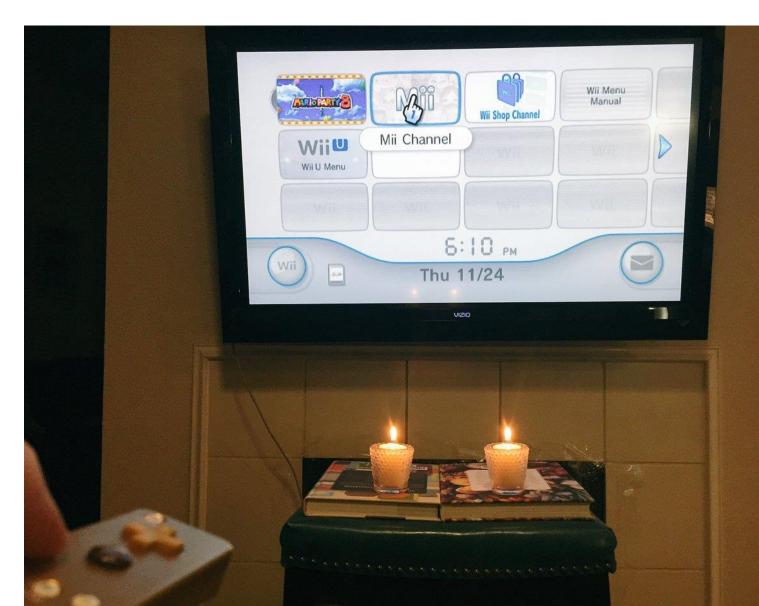
Motion Controls – PS Move & Xbox Kinect (2010)

- Sony and Microsoft followed in 2010 with Move and Kinect
- Utilized cameras, gave better performance than the Wii's sensor bar setup
- Less successful (lack of games, had to be bought separately, late to the market)



Did you know?

 Fun fact: The Wii sensor bar can be replaced with candles 1



Hardware focused – Sony & Microsoft

- Sony: Playstation 3 (2006), Playstation 4 (2013), Playstation 5 (2020)
- Microsoft: Xbox 360 (2005), Xbox One (2013), Xbox Series S/X (2020)
- Biggest changes:

 \odot 4K support (due to rise in 4K TVs)

 \circ Cheaper discless versions (only digital games from PS-/Microsoft Store) \circ PS VR



Gameplay focused - Nintendo

- Wii U (2011) big flop
 - Separate touch screen game pad
- Switch (2017) success!
 - Hybrid mobile/docked design





Mobile Gaming (2007-)

- Came with the rise of smartphones and app stores
- More powerful phones than before, bigger screens, touch screens
- Gaming for a wider audience, easier to play short sessions (commute)
- Especially popular in China, partly because of console ban 2000-2015





Pokémon Go (2016)

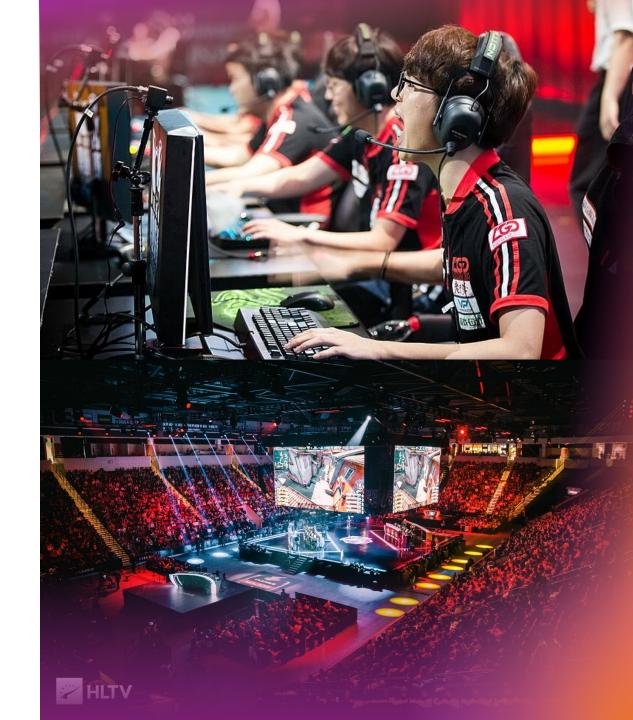
- AR-based (augmented reality) exergame
- Massive hit in summer 2016
- Combining well-known franchise with innovative gameplay
- Location-based gaming (not possible on consoles/pc)
- Exercise as a side effect





E-sports (2000s)

- Competitive gaming with prize pools
- More mainstream in the 2010s with internet being more widespread and faster
- Events are streamed on platforms like Twitch; most viewers join online



Virtual Reality Games

- Idea: Total immersion, player enters the game world
- Popularized by Oculus Rift (2013)
 - Needed to be connected to computer
- Oculus GO (2018) can work independently from PC
- Motion controls, inspiration from Wii





Virtual Reality Games – Important games

- Beat saber (2018)
 - Rhythm exergame
 - Helped demonstrate VR to the mainstream
- Half Life: Alyx (2020)
 - High production value
 - Compelling story





Game Streaming (2019-)

 Google Stadia, Nvidia GeForce Now – playing remotely on powerful hardware

 \odot Stadia shut down due to limited success

 \circ Reasons?

- Still too much delay and instabilities
- Requires very good and stable internet connection
- Expensive?

Past vs Present

Demographics

Young males → young/old males/females

Game Design

- Arcade games: easy to understand, never-ending, spend money
- Modern games: more complex, story-focused, online

Development and Business

- Early games: a few months of development, small teams/budgets
- Modern games: years of development, huge teams, publishers, patching/updates after release, online server maintenance
- One-time vs continuous cost/revenue