The effect of points and audio on concentration, engagement, enjoyment, learning, motivation, and classroom dynamics using Kahoot!

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## Kahoot!

- Web-based quiz
- Developed in line with Thomas Malone's theory on what makes educational games fun:
  - Challenge
    - Answer questions, compete against others
  - Fantasy
    - The classroom becomes a game show
  - Curiosity
    - Inspiring graphics and audio, solving cognitive puzzles



## Context and related work

- Research has shown games can influence behavior and enable learning
- Little focus on individual game elements
- No isolation of individual elements

# Setup

• 2x2 factorial design: audio (music) and points

	Audio	No audio
Points	Points + Audio ("Full Kahoot!")	Points + No audio
No points	No points + Audio	No points + No audio

- Measure (questionnaire):
  - Concentration
  - Engagement
  - Enjoyment
  - Learning
  - Motivation

#### Results - 1/2

- Concentration: Decreased without audio/points
- Engagement (raised pulse):
  - Full Kahoot & No audio: around 70%
  - Nearly halved when no points
  - More than halved when no audio/points
- Enjoyment: significant decrease without audio/points
- Learning: no significant differences

#### Results - 2/2

- Motivation/effort:
  - No audio: nearly everyone tried to do well
  - No audio+no points: A little over half tried to do well

- Classroom dynamics:
  - Full Kahoot!: Lots of energy
  - No points: slightly less energy
  - No audio and no audio+points: Low energy

## Findings

- No audio+no points generally did the worst
- No audio = highest effort(!)
- Audio (music) has significant effect on the classroom dynamics
  - Points less so

