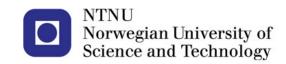
## Semi-supervised Sentiment Analysis for Under-resourced Languages with a Sentiment Lexicon

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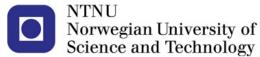


## **Background**

- A great amount of user opinions are stored online.
- Opinion Mining and Sentiment Analysis have significant and valuable influence on government decision, market advertising and recommender system.

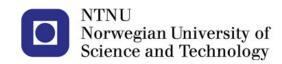






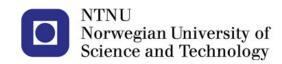
## **Background**

- Two sentiment analysis methods:
  - Using a big training corpus to train a supervised learning algorithm.
  - Making use of a sentiment lexicon in order to perform sentiment analysis on any type of text, such as rule-based method.
- A common challenge of both approaches is the lack of sufficiently big and representative training corpora and sentiment lexicons.



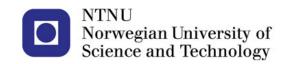
## **Background**

- The aim of this paper is two-fold:
  - Firstly, we want to present the results of using semi-supervised machine learning on an available training corpus.
  - Secondly, we seek to determine the impact of using a general sentiment lexicon for semi-supervised learning.



#### **Related Work**

- Most approaches use classification algorithms to determine the polarity of a text, such as Support Vector Machines (SVM),
   Bayesian Networks, and decision trees, among others.
  - ➤ [Habernal et al. 2015], [Lin et al. 2012] and [Singh and Hussain 2014].
- Lexicon-based approaches
  - ➤ There are a number of lexical resources for this research field, such as SentiWordNet, WordNet-Affect, SentiSense, Opinion Lexicon, Subjectivity Lexicon and MPQA Opinion Corpus, etc.
  - [Ortega et al. 2013], [Bhaskar et al. 2015], [Chikersal et al. 2015].



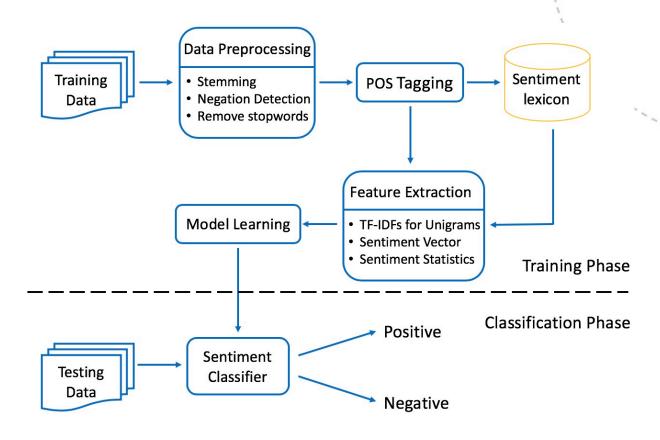


Figure 1: Framework of the proposed sentiment analysis approach.



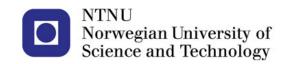
Negation detection

Norwegian bokmål	Norwegian nynorsk	English
ikke	ikkje	'not'
ei	ei	'not'
nei	nei	'no'
aldri	aldri	'never'
перре	neppe	'hardly'
ingen, inga, intet	ingen, inga, inkje	'none, any'

Table 1: Negation words in the Norwegian language.

POS tagger for Norwegian bøkmål [1]

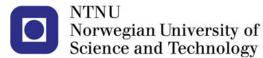
[1] Cristina Marco, Peng Liu, and Jon Atle Gulla. Cross-lingual sentiment analysis for underresourced languages using machine translation and sentence embeddings. "Under review".



• Input features for machine learning classifier.

Features	Description	Туре	
TF-IDF	TF-IDFs for Unigrams	Discrete	
Sentiment Vector	Sentiment score from the sentiment lexicon according to part-of-speech	Discrete	
Statistical Features	<ol> <li>The minimum/maximum sentiment score of the input document.</li> <li>The number of negative/positive words of the input document.</li> <li>The sum of negative/positive score in the input document.</li> <li>If the sum of negative score is higher than the positive score.</li> </ol>	Discrete	

Table 2: Sentiment features used in this paper.



- Machine Learning Algorithms
  - Gaussian Naive Bayes (NB)
  - Logistic Regression (LR)
  - Support Vector Machine (SVM)
  - Neural Networks (NN)



## **Experiments**

- Two external resources
  - > Training corpus -- Norwegian Review Corpus (NoReC) [2]
  - Norwegian Sentiment lexicon [1] -- This lexicon contains 33,224 synsets and 35,035 wordsenses.

Datasets	Full Review Corpus	Simplified Review Corpus
#Reviews	31,671	15,713
#Pos. reviews	23,477	13,156
#Neg. reviews	8,194	2,557
Imbalance ratios	2.87	5.15

Table 3: Some statistics of the datasets.



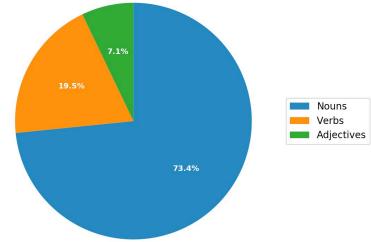


Figure 2: The distribution of synsets per morphological category in Norwegian sentiment lexicon.

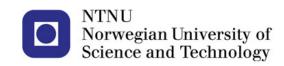
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## **Experiments**

Sentiment classification results

Datasets	Full Review Corpus	Simplified Review Corpus
NB	0.7439	0.8428
LR	0.8333	0.9257
SVM	0.8372*	0.9296*
NN	0.8159	0.9251

Table 3: The AUC score of sentiment classification results.



### **Experiments**

#### Effect of different features

Features	NB	LR	SVM	NN
TF-IDF	0.7346	0.8232	0.8310	0.7982
SV	0.6757	0.7365	0.7363	0.6734
SS	0.5906	0.6207	0.6223	0.6184
TF-IDF + SV	0.7440*	0.8298	0.8348	0.8027
TF-IDF + SS	0.7356	0.8269	0.8340	0.7810
SV + SS	0.6752	0.7423	0.7428	0.6693
TF-IDF + SV + SS	0.7439	0.8333*	0.8372*	0.8159*

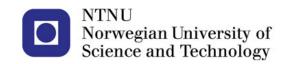
Table 4: The AUC score on full review corpus with different features.

Table 5: The AUC score on simplified review corpus with different features.

TF-IDF       0.8399       0.9176       0.9251       0.9143         SV       0.7673       0.8145       0.8147       0.7856         SS       0.6698       0.7182       0.7177       0.7237         TF-IDF + SV <b>0.8438*</b> 0.9198       0.9247       0.9176         TF-IDF + SS       0.8398       0.9229 <b>0.9305*</b> 0.9093         SV + SS       0.7691       0.8299       0.7292       0.7904         TF-IDF + SV + SS       0.8428 <b>0.9257*</b> 0.9296 <b>0.9251*</b>	Features	NB	LR	SVM	NN
SS 0.6698 0.7182 0.7177 0.7237 TF-IDF + SV <b>0.8438*</b> 0.9198 0.9247 0.9176 TF-IDF + SS 0.8398 0.9229 <b>0.9305*</b> 0.9093 SV + SS 0.7691 0.8299 0.7292 0.7904	TF-IDF	0.8399	0.9176	0.9251	0.9143
TF-IDF + SV       0.8438*       0.9198       0.9247       0.9176         TF-IDF + SS       0.8398       0.9229       0.9305*       0.9093         SV + SS       0.7691       0.8299       0.7292       0.7904	SV	0.7673	0.8145	0.8147	0.7856
TF-IDF + SS 0.8398 0.9229 <b>0.9305*</b> 0.9093 SV + SS 0.7691 0.8299 0.7292 0.7904	SS	0.6698	0.7182	0.7177	0.7237
SV + SS 0.7691 0.8299 0.7292 0.7904	TF-IDF + SV	0.8438*	0.9198	0.9247	0.9176
	TF-IDF + SS	0.8398	0.9229	0.9305*	0.9093
TF-IDF + SV + SS 0.8428 <b>0.9257</b> * 0.9296 <b>0.9251</b> *	SV + SS	0.7691	0.8299	0.7292	0.7904
	TF-IDF + SV + SS	0.8428	0.9257*	0.9296	0.9251*

#### **Conclusions**

- To our knowledge, this is the first paper that explores semi-supervised sentiment analysis using a sentiment lexicon for Norwegian.
- The use of features obtained from the general sentiment lexicon improves the results significantly.



# Thank you!

