Requirements Engineering and the Creative Process in the Video Game Industry











Games

- Huge industry
- Lots of failures
- Multi-disciplinary nature

Challenges

- Unique, subjective non-functional requirements
 - "The game should be fun to play", compared to "the application should be secure"
 - Depends on target market
- Team diversity
 - Creative vision vs technical limitations
- Requirements engineering is inherently hard
 - Traditional methods for reaching a common ground aren't as effective
- Transitioning from pre-production to production
- Identifying implicit information in pre-production documents
- Applying domain knowledge without hindering creativity

Development life-cycle

- Game design document
 - Concept, story, look & feel, characters...
 - Thorough, but informal
 - Not suited for production!
- Pre-production \rightarrow production
- GDD isn't maintained because of deadlines



Review of Postmortem Columns

- 50 reports analyzed
- Each report has 5 *"what went wrong"* entries and 5 *"what went right"* entries
- 5-category classification scheme to identify success vs failure factors
 - Pre-production: issues outside development, such as inadequate game design or storyboarding
 - Internal: project management and personnel
 - External: issues outside the control of the team, such as changes in market and financial conditions
 - Technology: creation or adoption of new technologies
 - Schedule: estimates and overruns

Results

- "[...] many, if not most, of the entries are related to classic project management issues"
- Factors are as likely to contribute to success as to failure
 - What?
- Weak management of transition from pre-production to production



Document transformation

1	Story	After her father, Bernard, died, Crystal did not know which way to turn - paralyzed by her
		loss until the fateful day when his Will was read.
2	Gameplay	The Player must visit Anna the Lawyer to receive a copy of Bernard's Last Will and Testament,
		thereby obtaining the information necessary to progress to the next goal.
3	Requirements	The Player must be represented by an avatar.
		Female Non Player Character required: Anna the Lawyer
		Inventory Item: Last Will and Testament (LWT)
		Player can not progress beyond Game State XYZ until LWT added to Inventory
4	Specifications	Could easily reach 50 pages

• Creative vision \rightarrow specification

Capturing implicit information

- GDD has a lot of implicit information
- Implication difficulty levels
 - First level: can be directly derived from GDD. (3) Requirements in example table
 - Second level: general domain knowledge and experience required. Regarding game world and environment. Derived from (3) Requirements
 - Third level: requires knowledge of implementation details such as target platform
- Should the production team interfere with the process of the design team?

Applying a priori knowledge

- Technology versus creative vision
- Identify implied assets
- Feedback loop



Is requirements engineering for video games unique? Common challenges include:

- Communication between stakeholders of disparate background
- Remaining focused on the goal and resisting feature creep
- Influence of prior work
- Media and technology interaction and integration
- The importance/(nature) of nonfunctional requirements
- Gameplay requirements