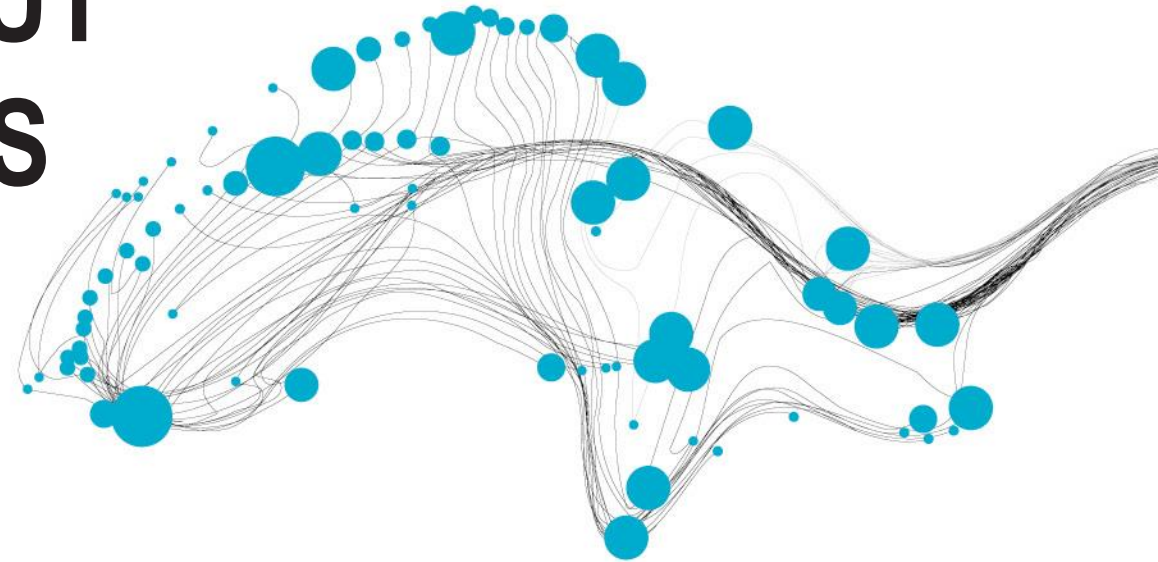


# BUSINESS CASES AS INPUT TO APPRAISAL DECISIONS

FACILITATING BUSINESS CASE MODELING FOR  
NATIONAL-LEVEL DECISION-MAKING ON  
AUTONOMOUS DRIVING TECHNOLOGIES IN THE  
RAILWAY SECTOR



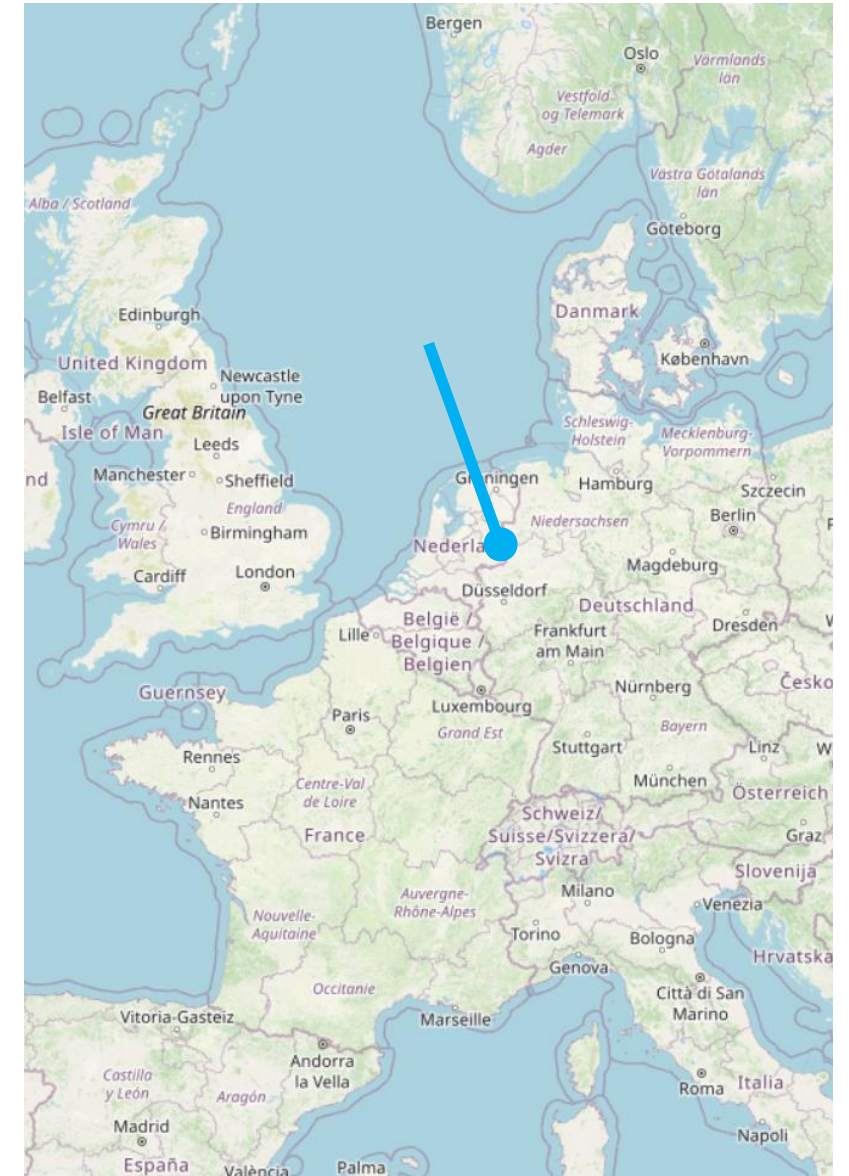
Prof. Dr. Jan Braaksma ([a.j.j.braaksma@utwente.nl](mailto:a.j.j.braaksma@utwente.nl))

Dr. Ir. Giacomo Barbieri ([g.barbieri@utwente.nl](mailto:g.barbieri@utwente.nl))

20/09/2024

# UNIVERSITY OF TWENTE IN THE NETHERLANDS

- Technical University in Enschede, the Netherlands
- Largest and first “Campus style” University in the country
- Focus on Technology, Engineering, People, and Society
- ± 12.000 students and ± 3.150 staff
- Faculties of:
  - **Engineering Technology (ET)**
  - Behavioral, Management & Social Sciences (BMS)
  - Others: EEMCS, TNW, ITC.



[More info](#)

UNIVERSITY  
OF TWENTE.

# ASSET MANAGEMENT AND MAINTENANCE ENGINEERING

## Maintenance Engineering & Management

Methods and tools for managing assets, maintenance concept development, FMEA & RCM.



### Smart maintenance

Organizational factors related to new maintenance technology, Predictive maintenance, Systems integration, Digitalisation, AR/VR, Data driven decision-making,

### Sustainable Asset Management

Strategic decision-making, Life Cycle Planning, Life Cycle Value, Alignment of goals related to circularity, climate action, energy transition.

# APPLICATION AREAS / COLLABORATION PARTNERS



Process industry (e.g. Nobian, Shell, Sabic, Huntsman)



Public Asset Owners (e.g. Ministry of defense, RWS)



Railway sector (trains and civil infrastructure)



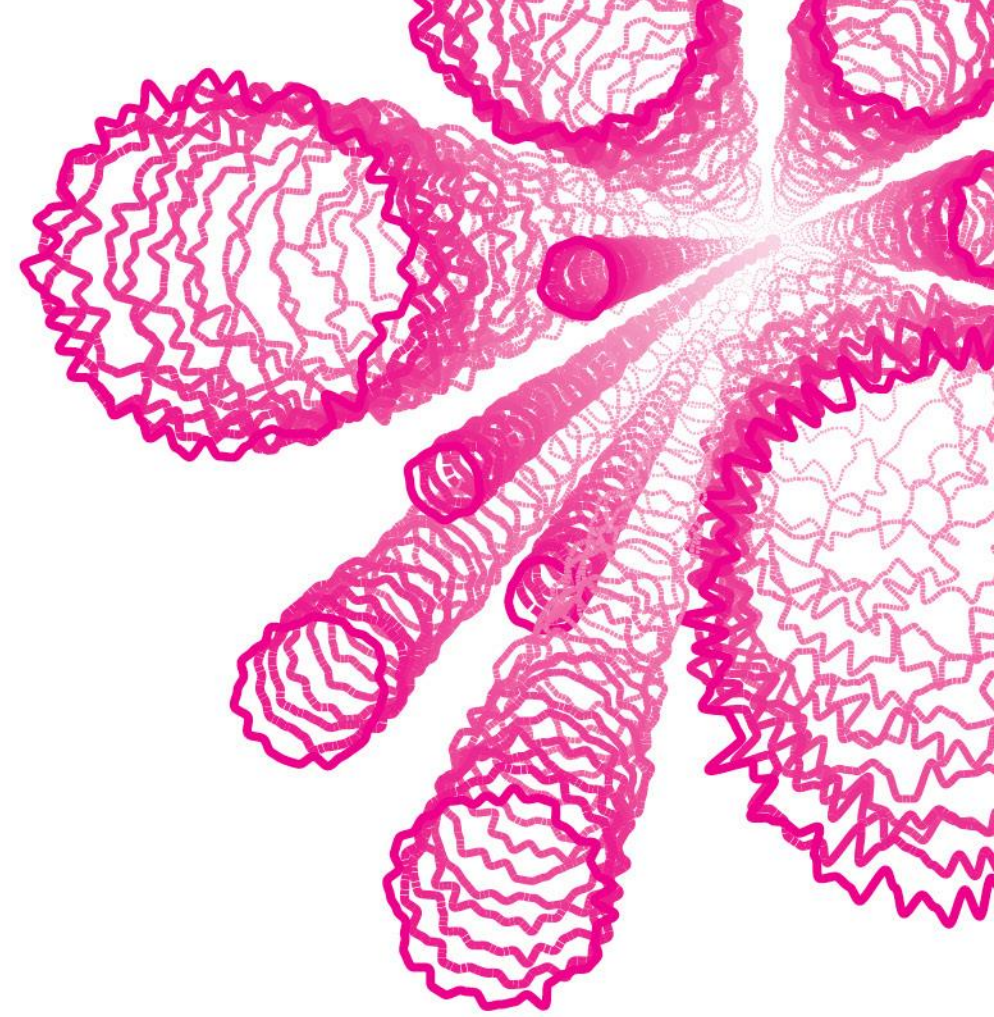
Energy sector (energy distribution)



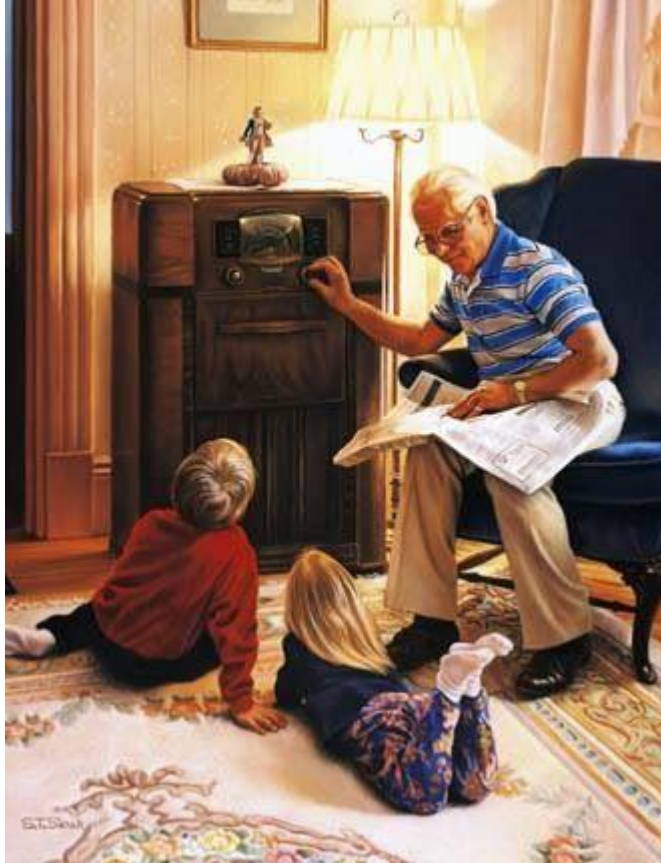
# CONTENT

- Decision making in technological projects: The Smart Home Upgrade
- Participatory Business Cases
- Business Case for Automatic Train Operations
- Conclusions

# THE SMART HOME UPGRADE



# CONTEXT



# ALTERNATIVES



- Option 1: Continue with the current setup
- Option 2: Upgrade only the most critical systems
- Option 3: Full Smart Home upgrade



# CHALLENGE

Upfront Costs

Human Factor

Family Objectives

Family Values

How can public asset management organizations make high capital investment decisions while considering their long-term outcomes, impacts and sustainability?

Political Issues

Technology  
Maturity

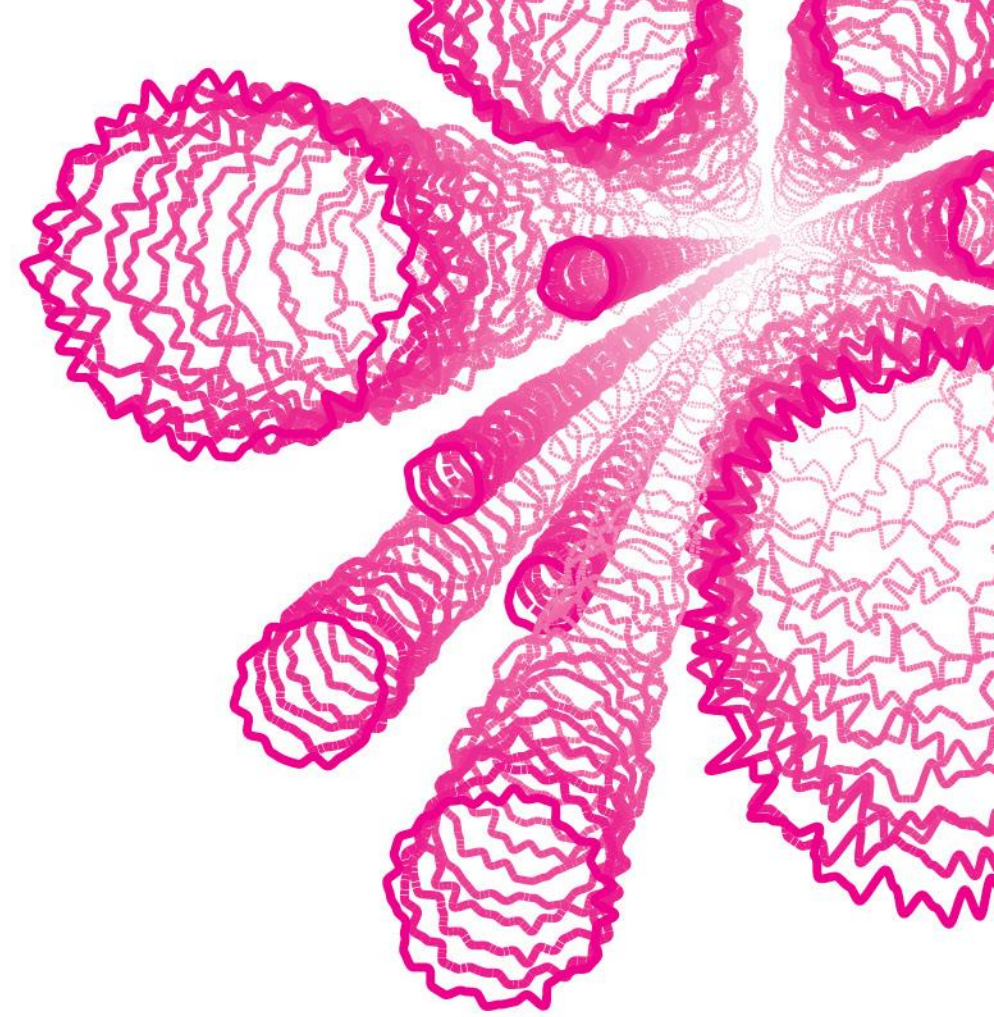
Intangible Benefits

Lifecycle Cost

Financial Benefits

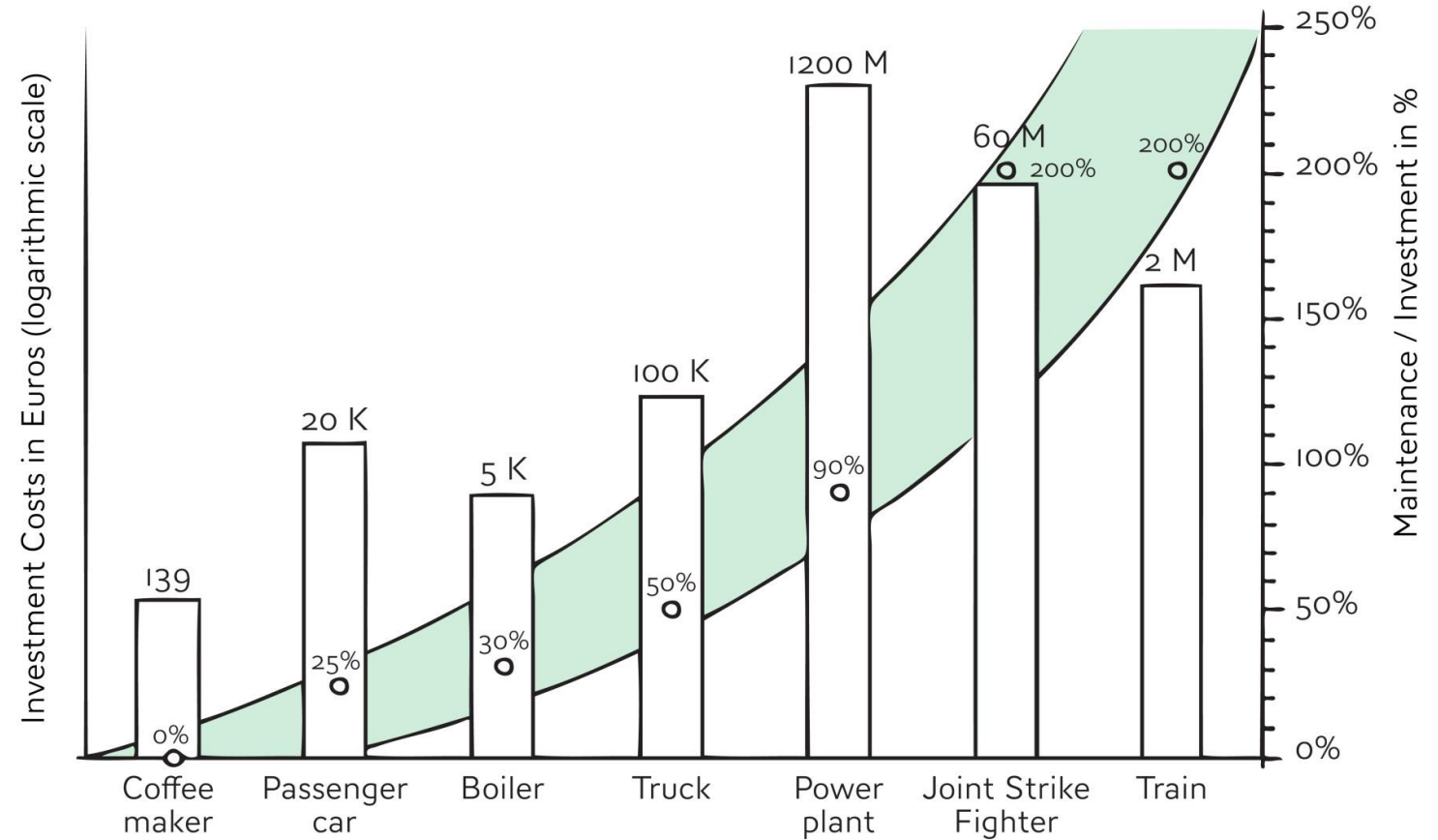
Risks

# PARTICIPATORY BUSINESS CASES

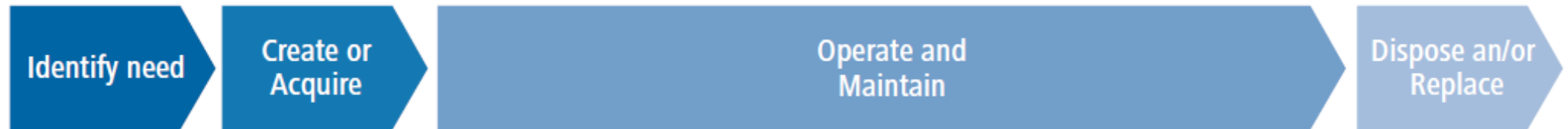


# MAINTENANCE TENDS TO BE HIGHER THAN THE INVESTMENT COSTS

...when capital investments and projects are considered in isolation, without accounting for the entire lifecycle of infrastructure and engineering assets...



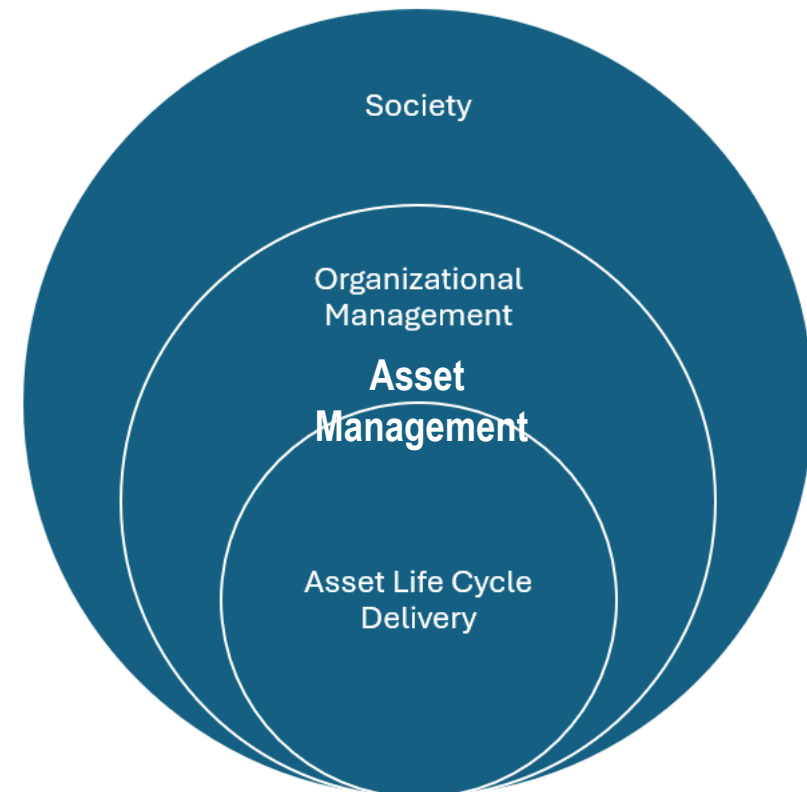
# ASSET MANAGEMENT



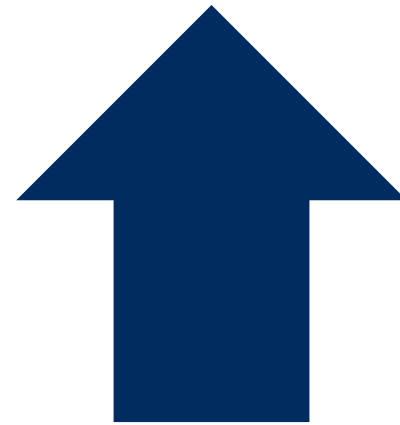
Asset Management is the **optimal lifecycle management** of physical assets to **sustainably** achieve the stated **business objectives**

**In project governance**, we contribute to estimate and plan the whole lifecycle cost and value and to reply fundamental questions such as:

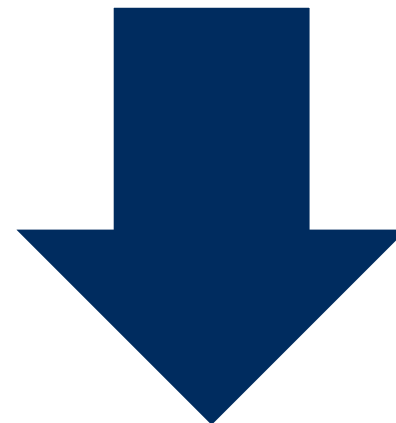
1. Do we need to renew or construct an asset / infrastructure?
2. How are we going to maintain it?
3. How are we going to operate it?
4. What spares will we store and where?
5. When will we have a refurbishment?
6. When and how we will dispose it?



# BUILDING BUSINESS CASES / COST BENEFIT ANALYSIS FOR STRATEGIC ASSET DECISIONS



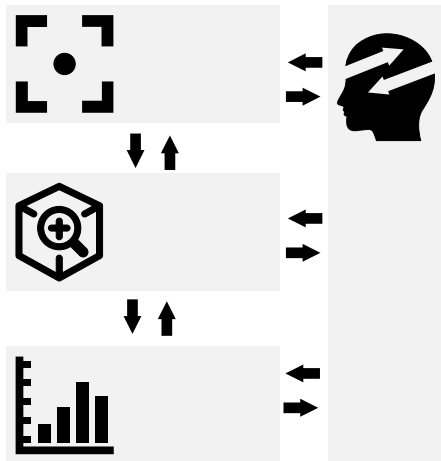
Qualitative and non-financial evidence



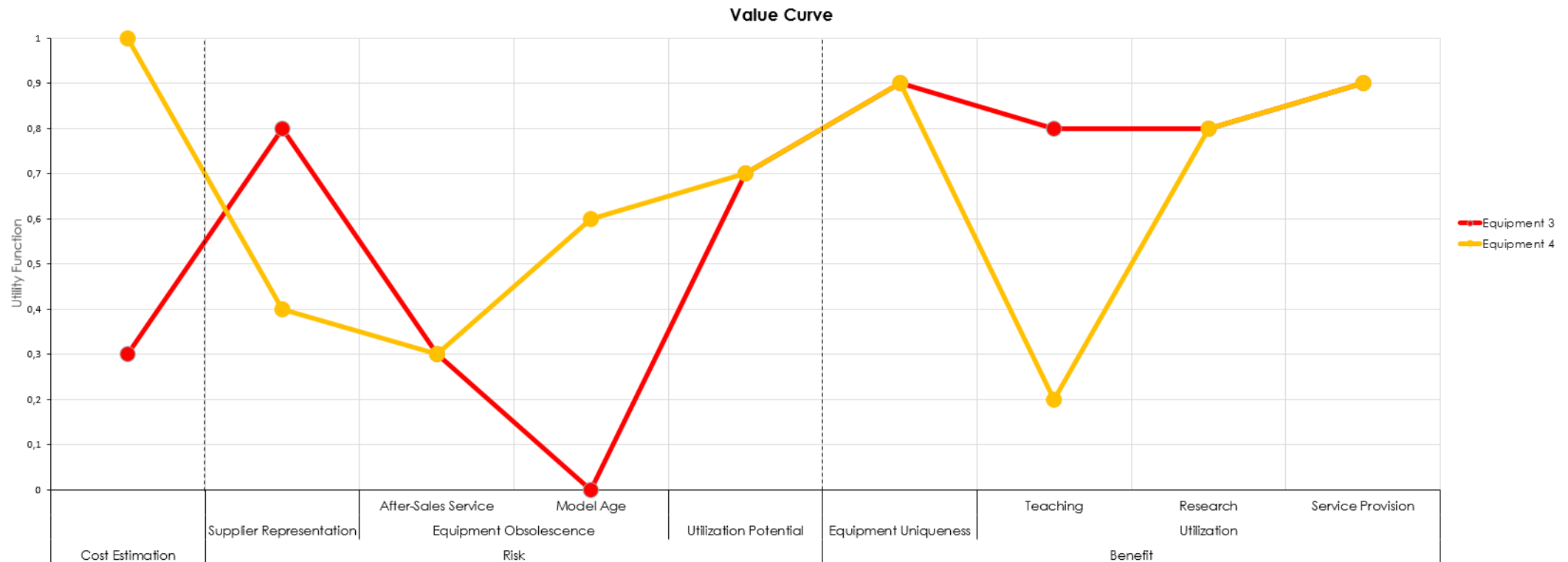
Quantitative and financial evidence

# QUANTITATIVE BUSINESS CASES

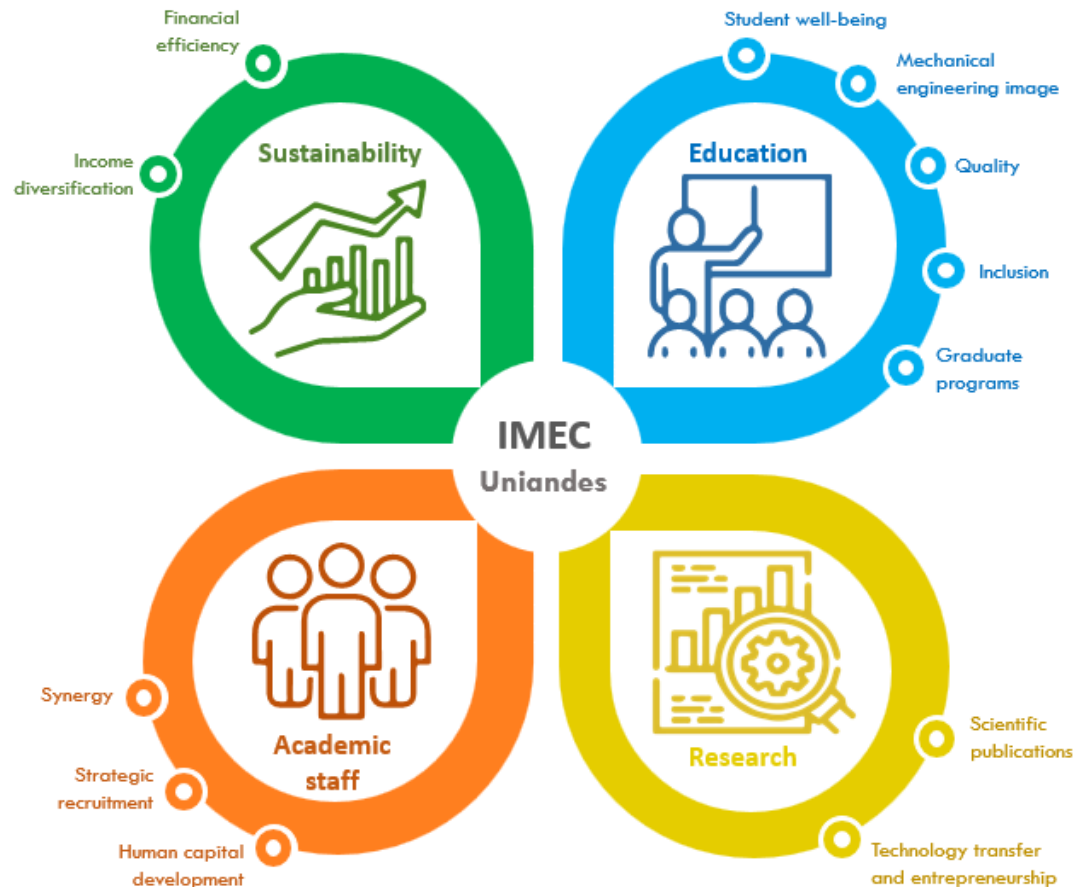
LCV is a methodology that employs **a modular calculation approach** to assess the **life cycle value of assets**, focusing on the most relevant **costs and benefits** from the organization's perspective



# DATA AVAILABILITY AND FIT FOR PURPOSE SEMI-QUANTITATIVE BUSINESS CASES



# VALUE-BASED DECISION-MAKING: A STEPWISE APPROACH



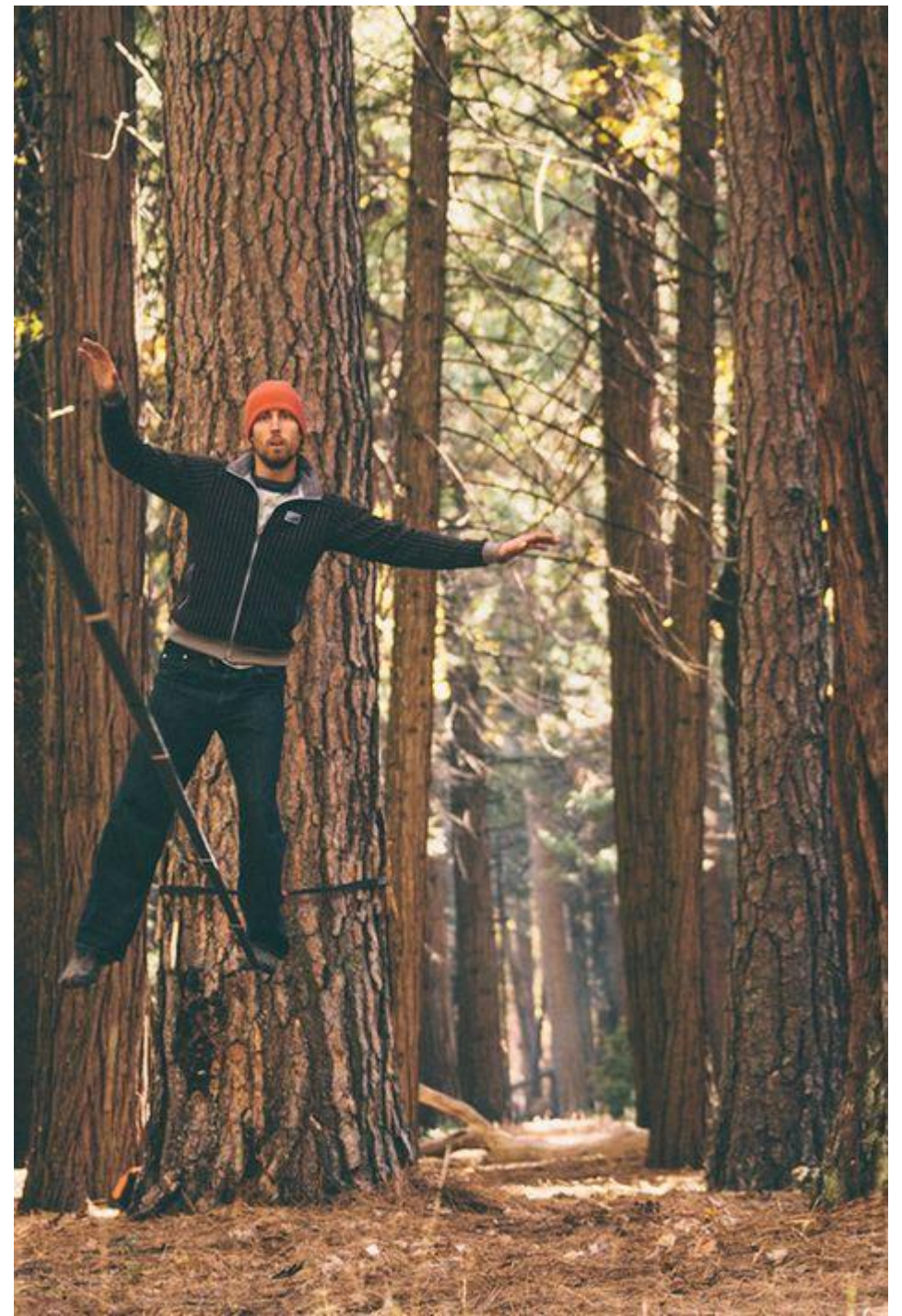
Starting with a **semi-quantitative approach** can be especially beneficial when various dimensions of value, beyond just financial aspects, must be considered, particularly in complex projects involving high capital investments



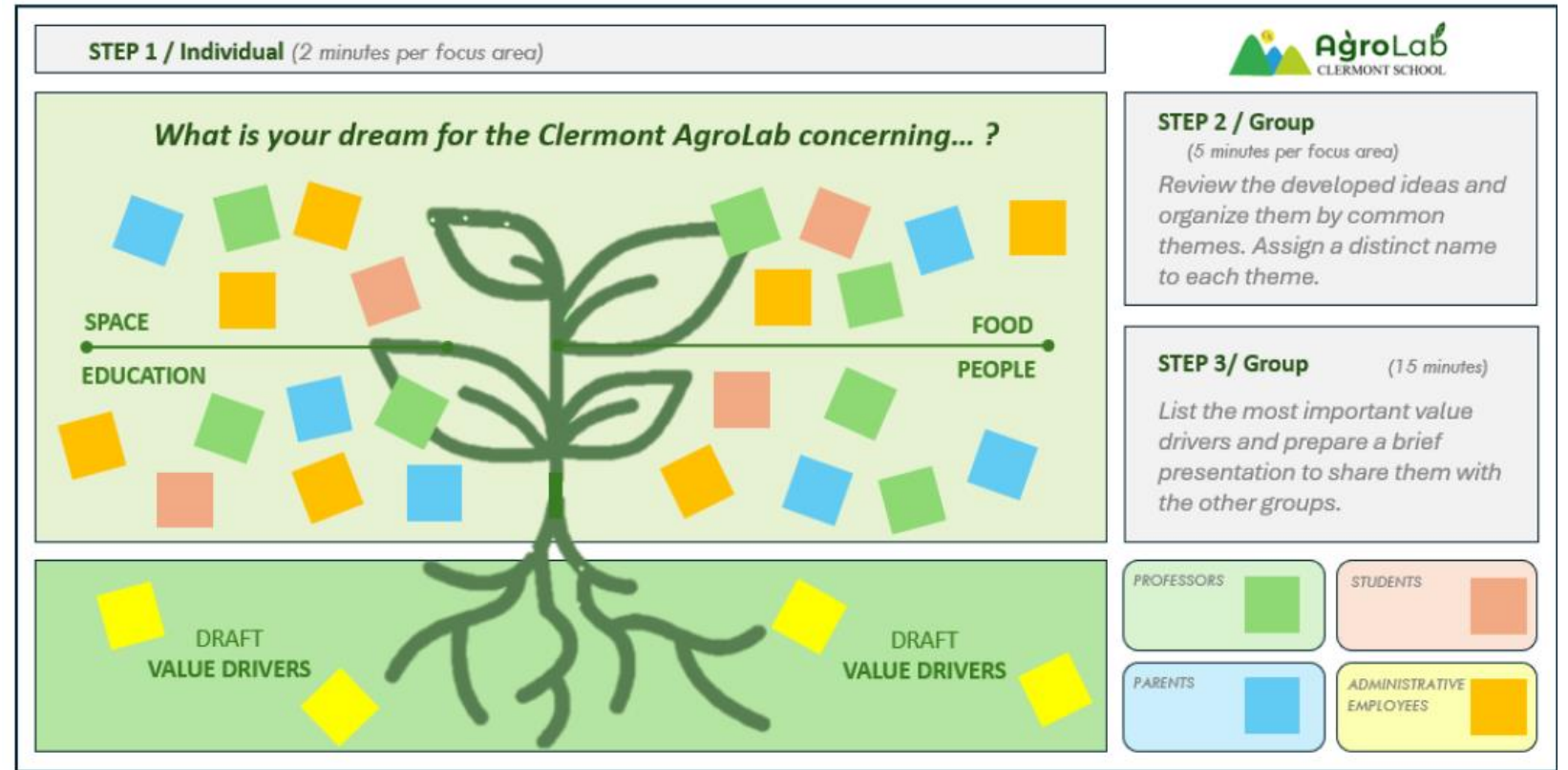
# PARTICIPATIVE EVALUATION

Appraising high capital investments is inherently a **political process**, as it involves balancing the diverse interests of numerous stakeholders.

A **participatory approach** can be adopted to ensure inputs from and alignment among all parties and acceptance of modelling outcomes



# PARTICIPATORY APPROACHES – BRAINSTORMING (1)



# PARTICIPATORY APPROACHES – EXPERT BASED: DELPHI (2)

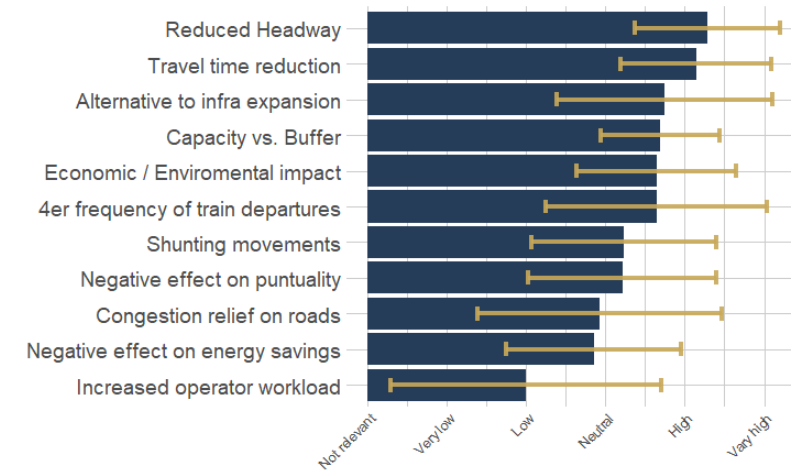
## Common impacts

- Reduced Headway
- Travel time reduction
- Capacity vs. Buffer
- Alternative to infra expansion
- Negative effect on punctuality
- Negative effect on energy savings
- Increased operator workload
- Congestion relief on roads
- Economic / Environmental impact
- Higher frequency of train departures
- Shunting movements

## Common impact Definitions

1	Reduced Headway	Headway is the safety distance (time) between trains. Reducing headway means more trains can run on the track, handling more passengers. It allows more frequent train departures, thus improving capacity.
2	Travel time reduction	If trains run faster and smoother, travel time for passengers is reduced. This results in less waiting and shorter transit times. Minimized travel time affects capacity by enabling high-speed operations.
3	Capacity vs. Buffer	Buffer time is an add-on to the minimal running time to trade off operational diversity. Reducing buffers is part of the strategy to increase capacity, but it affects punctuality. It has a direct relation with robustness.
4	Alternative to infra expansion	Measuring if the existing infrastructure can manage capacity demand. If it exceeds, optimization by technology or methods is considered before resorting to infrastructure expansion. Higher track utilisation will help to save infrastructure investments in specific cases. By being able to run more / quicker trains on existing infrastructure, you may prevent constructing new lines to meet demand.
5	Negative effect on punctuality	Certain DATO concepts, especially GoA4, could negatively impact punctuality due to operational circumstances. More trains can lead to more delays, affecting punctuality.
6	Negative effect on energy savings	Introducing DATO to increase capacity affects energy consumption due to more frequent accelerating and braking. Higher capacity demand impacts energy savings strategies.
7	Increased operator workload	Using automation increases technological pressure on operators, leading to potential overwork and accidents. More trains require more manpower.

## Prioritized impacts



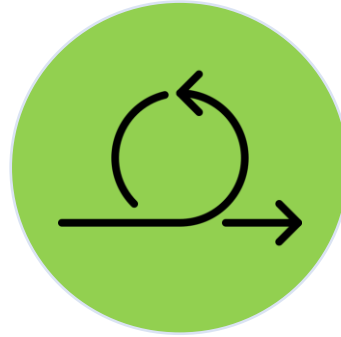
# PROS AND CONS: PARTICIPATORY APPROACHES



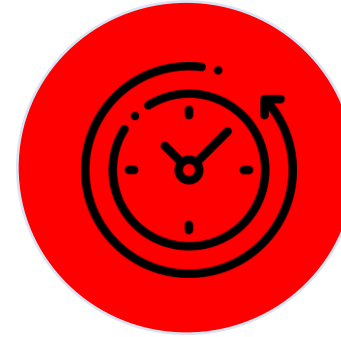
Alignment



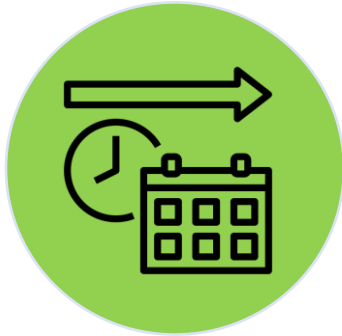
Ownership



Iterative process



Time



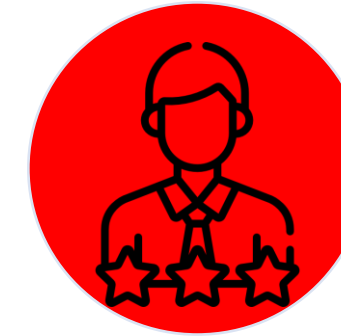
Long-term viability  
of operations



Anonymity of  
participants

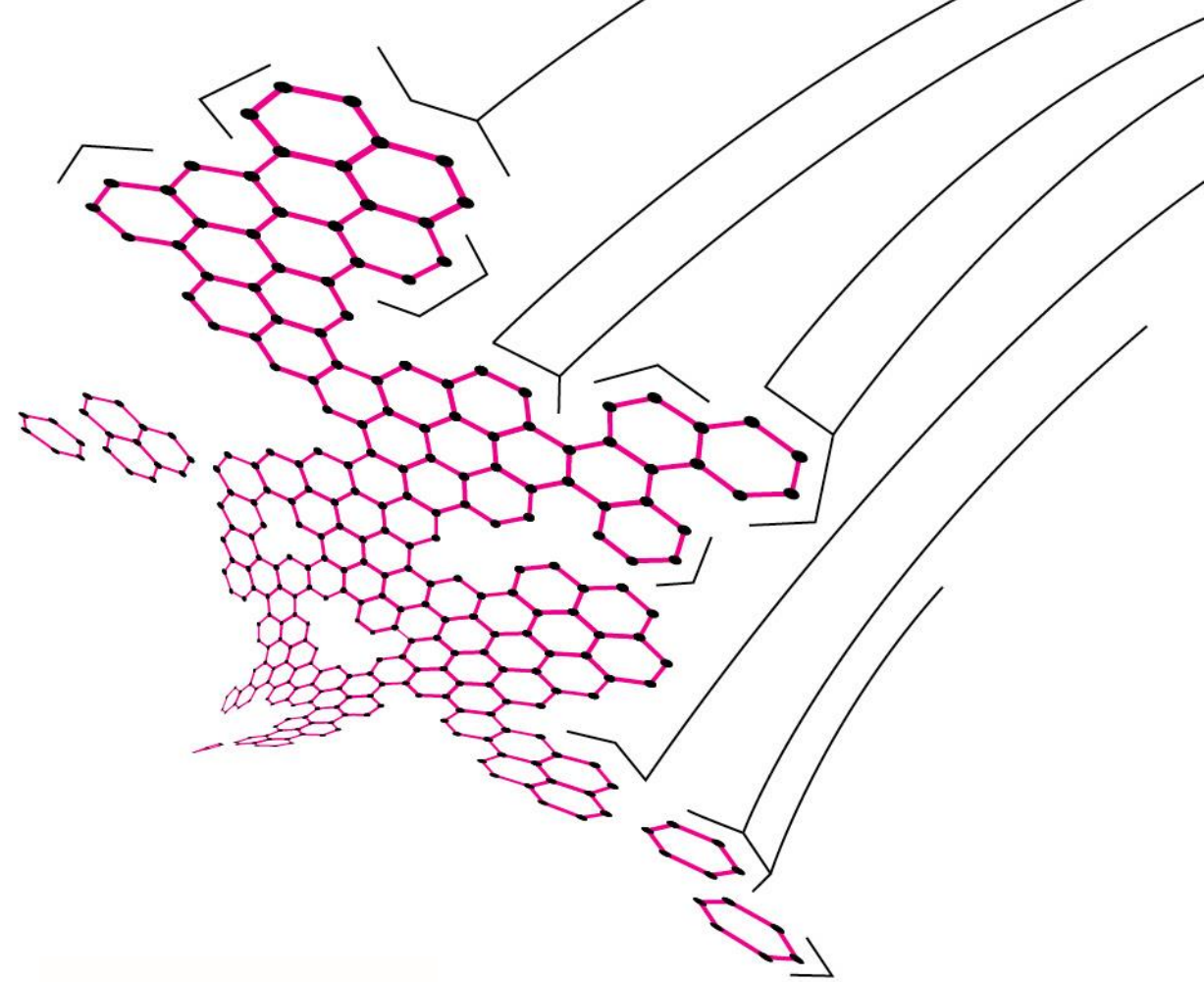


Controlled  
feedback



Expert  
Dependency

# BUSINESS CASE FOR AUTOMATIC TRAIN OPERATIONS



**ProRail**

**UNIVERSITY  
OF TWENTE.**

**UNIVERSITY  
OF TWENTE.**

# AUTOMATIC TRAIN OPERATIONS



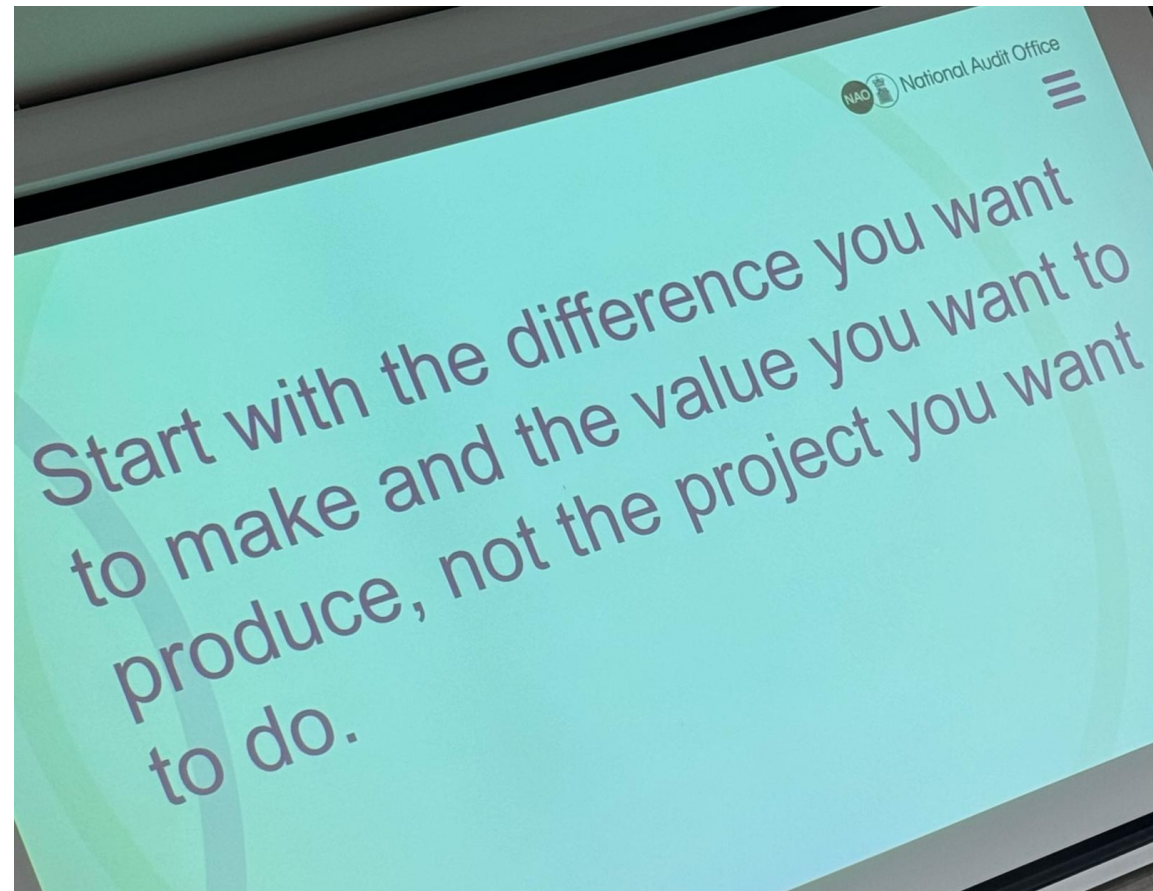
Photo by Rob Dammers (CC BY 2.0 [flic.kr/p/f1gwkE](https://www.flic.kr/p/f1gwkE))

# TECHNOLOGY AS ENABLERS FOR GRADES OF AUTOMATION

Grade of Automation	Door closure	Setting train in motion	Stopping train	Degraded operation in case of disruption
GoA1: Non-automated train operation	Driver	Driver	Driver	Driver
GoA2: Semi-automated train operation	Driver	Automatic	Automatic	Driver
GoA3: Driverless train operation	Attendant	Automatic	Automatic	Attendant
GoA4: Unattended train operation	Automatic	Automatic	Automatic	Automatic

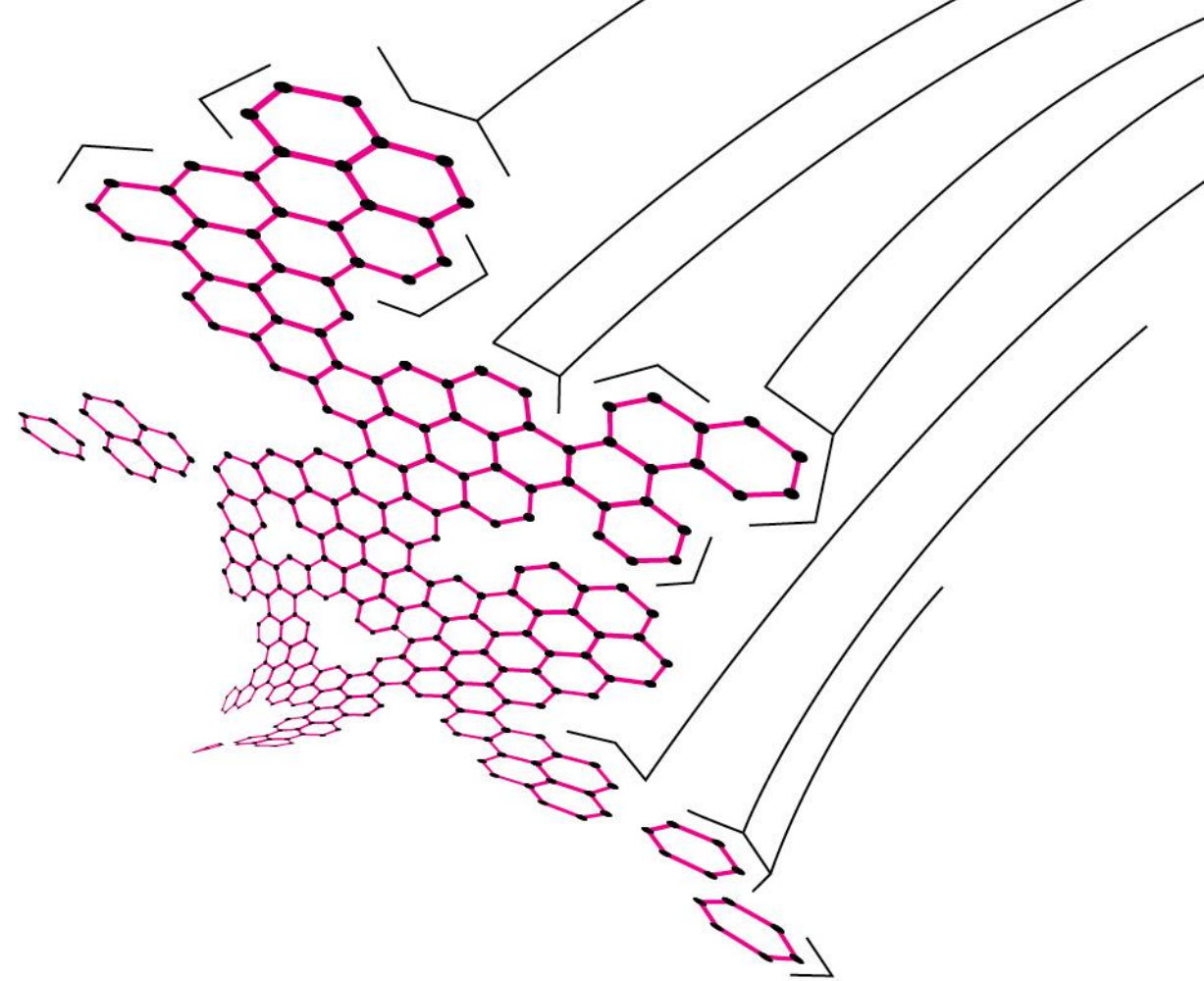
Overview of Grades of Automation (GoA) levels  
 (<https://projects.shift2rail.org>)

# RAIL TO DIGITAL AUTOMATED UP TO AUTONOMOUS TRAIN OPERATION (R2DATO)





# CONCLUSIONS



# CONCLUSIONS – TAKE HOME MESSAGES

- A **participatory approach** is essential to ensure alignment and acceptance among involved parties
- **Facilitation** is key for the success for CBA approaches
- Maintenance and operations should not be overlooked - ensuring the **long-term operational availability** of engineering assets and infrastructure
- **Modular and fit for purpose approaches** aid in better business cases

# THANK YOU



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